



# Artwork Guidelines

## ACCEPTABLE FILE FORMATS

Illustrator CC or below  
Photoshop CC or below  
InDesign CC or below (not preferred)

High quality, editable PDFs, Photoshop and Illustrator files are preferred, as they are more suitable applications for large format printing. Art time will be charged if files need to be fixed or altered to meet guidelines. When sending files, please be sure to include all support art (fonts, linked images, etc.)

Please note that Illustrator special effects such as glows, transparencies, or drop shadows are not recommended. These effects sometimes have unpredictable results when printing. Photoshop is preferred when using these special effects.

## FONT SPECIFICATIONS

Fonts must be converted to outlines. If fonts are not created to outlines, please provide Macintosh or TrueType fonts. If changes need to be made in the file, please provide the fonts and a version of the file with editable type.

## RESOLUTION

All raster files (either print files or linked files) must be at 100-120 pixels per inch at 100%.

## COLOR SPECIFICATIONS

Please provide all vector files (Illustrator and InDesign) in CMYK format. Please supply all raster artwork (Photoshop files, jpegs, tiffs) in RGB format for the most accurate color output. Please provide a hard copy proof of the files being printed for color accuracy and a PDF layout for file layout accuracy.

If Pantone colors need to be matched, please specify on purchase order or hard copy reference. All critical Pantone colors need to be called out in the file as solid coated swatches. If multiple Pantone swatch books are used in the file, all will be matched to solid coated unless otherwise specified.

Please feel free to submit catalogs, brochures, printed proofs, etc. to use for a color reference. If color matching is required for Photoshop files, please provide a layered file. Art time may be charge to correct flattened Photoshop files.

We guarantee color matching on all hard copy proofs, specified Pantone colors and client-supplied hard copy proofs. Orders without indication of Pantone colors, supplied hard copy profs or requested hard copy proofs are not guaranteed for color.

## VINYL CUT GRAPHICS

Artwork must be set-up as vector files with fonts created to outlines for all cut vinyl. Please specify Avery color number for solid color vinyl or Pantone color for dsq printed and cut vinyl.

## SUBMITTING ARTWORK FILES

Files are accepted via email (up to 5 MB), Our Website, DVD, CD of File transfer site such as WeTransfer or Hightail.

Files can be uploaded to:

[www.a-onex.com/upload-art-files](http://www.a-onex.com/upload-art-files)

## MURALS & POP UP GRAPHICS

Mural files must be built as one file. Please note where panel brakes are located and try to minimize the amount of type that crosses over the panel breaks.

## BLEED SPECIFICATIONS

All graphics produced require specific bleeds. Below is a general outline for the required bleeds.

**POP UP FILES** - 1/2" bleed around the perimeter.

**CUSTOM DYE-SUB FLAG GRAPHICS** - 2" bleed left and right sides, 4" bleed top and bottom.

**CUSTOM DYE-SUB GRAPHICS** - 2" bleed around the perimeter.

**CUSTOM DYE-SUB GRAPHICS EXCEEDING 160"** - 5" bleed around the perimeter.

**CUSTOM COUNTOUR CUT UV GRAPHICS** - 1/2" bleed around the perimeter.

All other art files will require a template. Please contact our art team directly at [info@a-onex.com](mailto:info@a-onex.com) or contact A-One Exhibits at +1 702-597-0116.